



PO Box 180815, Utica, MI 48318
Email info@gracechristianevents.com
Website gracechristianmusicfestival.com

Grace Christian Events, Inc. is proud to announce the first annual Grace Christian Music Festival to be held in Macomb County on July 24, 2021 and are pleased to offer you the opportunity to become a sponsor of this exciting event! The festival is not affiliated with any specific church and is being organized by a multi-denominational planning team.

We are currently seeking individual, corporate, church and non-profit partners interested in taking advantage of this unique opportunity to reach up to 5,000 people by becoming a founding supporter of the 1st annual Grace Christian Music Festival scheduled for July 24, 2021 at Lake St. Clair Metropark/Metro Beach in Harrison Township, MI. With over 8 acres of festival grounds we have plenty of room to spread out but in light of the uncertain times we are pleased to offer a risk-free sponsorship option that is refundable should the event be postponed for 2021 due to Governmental restrictions on large-scale events.

Your support will allow us to offer live music, speakers and acts – featuring regional and Nationally known artists at family-friendly pricing (\$20.00 if purchased before July 1, 2021 and children 5 & under are free). We will have a prayer tent, artist meet & greet upsell, merchandise tent, food trucks and a kid's zone, and ministry/vendor informational booths within the festival grounds. Attendees will also have free access to the beach, playground and splashpad. The venue is centrally located minutes off of I-94 which provides easy access to not only Macomb County but to the neighboring counties of Wayne and St. Clair.

Besides providing an enriching experience for attendees, we are looking forward to benefiting the local non-profit organization Compassion Pregnancy Center located in Mt. Clemens, MI. We feel that our stated mission that allows people of all ages and denominations to experience the love and grace of God on a deeper level not only applies to those attending the event but to local individuals who will benefit from this partnership.

Please refer to the enclosed list of Sponsorship packages that are available for any budget and may be customized to optimize your partnership with Grace Christian Music Festival. We prayerfully hope that you will join us in our mission and look forward to hearing from you! For questions please visit our website or email info@gracechristianevents.com.

With warm regards,
Grace Christian Music Festival Planning Committee



2021 Sponsor Agreement July 24, 2021

www.gracechristianmusicfestival.com

FAITH SPONSOR - \$250

- 2 Event passes
- Website recognition

COMMUNITY SPONSOR - \$500

- 4 Event passes
- 1 Parking pass
- Display organization's banner
- Website recognition

COPPER SPONSOR - \$750

- 6 Event passes
- 2 Parking passes
- Display company banner
- Website recognition

BRONZE SPONSOR - \$1,000

- 8 Event passes
- 2 Parking passes
- Display Organization's banner
- Website recognition
- Name listed on website as a founding sponsor for 5 years

SILVER SPONSOR - \$2,500

- 12 Event passes
- 3 Parking passes
- 2 Artist meet and greet passes
- Display Organization's banner
- Website recognition as a Silver Sponsor
- Logo with hyperlink on website
- Name listed on website as a founding Silver Sponsor for 5 years

GOLD SPONSOR - \$5,000

- 16 Event passes
- 4 Parking passes
- 2 VIP Artist meet and greet passes
- Display Organization's banner
- Website recognition as a Gold Sponsor
- Allotted space for 10'x10' booth/tent
- Name listed on website as a founding Gold Sponsor for 5 years
- Logo with hyperlink on website
- Social media recognition (1 exclusive post)
- Up to 1 minute stage time
- Logo featured on program

PLATINUM SPONSOR - \$10,000

- 32 Event passes
- 8 Parking passes
- 4 VIP Artist meet and greet passes
- Stage banner and podium recognition
- Website recognition as a Platinum Sponsor
- Allotted space for 10'x20' booth/tent
- Name listed on website as a founding Platinum Sponsor for 5 years
- Logo with hyperlink on website
- Social media recognition (3 exclusive posts)
- Up to 5 minute stage time
- Logo featured on program

Additional Opportunities

- Presenting Sponsor
- Headline Artist Sponsor
- Festival Area Sponsors

Contact Us

Email: info@gracechristianevents.com
PO Box 180815
Utica, MI 48318



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July 24, 2021

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Sponsor Company Information

Name _____ Contact/Title _____

Company _____

Address _____

Phone _____ Fax _____ Email _____

Sponsorship

Requested Sponsorship Level..... _____

Total Cost of Sponsor Package.....\$ _____

Please provide the following information (if applicable to chosen package):

Website for logo link: _____

Please email your logo to info@gracechristianevents.com

Details

Payment is due upon receipt, but payments must be received **before June 1, 2021** to guarantee recognition in our free festival program if applicable to the chosen Sponsorship Level. Sponsor packages will be delivered on or before July 1, 2021, subject to receipt of payment. Please make **checks payable to:** Grace Christian Events and **mail to:** Grace Christian Events, PO Box 180815, Utica, MI 48318. Grace Christian Events is a 501(c)(3) non-profit Corporation.

The Sponsor will be entitled to all of the benefits identified at the chosen Sponsorship Level for Grace Christian Music Festival on July 24, 2021 at Lake St. Clair Metropark. The Sponsor will become a Sponsor upon receipt of the Sponsor's payment in full **and** acceptance of agreement by both parties by signing below. Grace Christian Events, Inc. has the right, at its sole discretion, to refuse or revoke at any time any sponsorship agreement with a full refund of any Sponsorship fees paid should the Sponsor be found to sell or promote any activity, product or service that does not align with the values or moral standards of Grace Christian Events, Inc and/or Grace Christian Music Festival. The Sponsor agrees that Grace Christian Events, Inc. may use the Sponsor's logo and the Sponsor agrees to send their logo in a .JPG or .PNG format. This agreement represents the only relationship between Grace Christian Events, Inc. and the Sponsor; no other relationship between the two entities exists, implied or otherwise. Sponsoring Organization is responsible to supply banner and display tent if applicable to selected package. Grace Christian Music Festival is a rain or shine event, except in the event of dangerous weather conditions (tornado, severe thunderstorm, flood, etc.). If the Event is cancelled by the Venue or Grace Christian Events, Inc. for dangerous weather conditions, the Sponsor is not entitled to refund of funds. If the Event is cancelled due to Michigan Department of Health Covid-19 restrictions the Sponsor will have the option to receive a refund or to apply Sponsorship to the 2022 Festival.

Sponsor Contact Name

Sponsor Signature

Date

Grace Christian Events Rep Name

Grace Christian Events Signature

Date